

Candlewick Apts.  
5444 Gaston Ave. | Dallas, TX 75214

	Month 1				Month 2				Month 3				Month 4				Month 5				Month 6			
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24

### MARKETING TOOL CREATION

Create/Update OM, Flyer, VTour	●				●				●				●				●				●			
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### SELLER INTERACTION

Seller Approval of Tools		●																						
Update Financials		●			●				●				●				●				●			
Seller Updates on Marketing		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

### PRO-ACTIVE MARKETING

Direct Calls to Most Probable	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Mail Campaign	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Mail OM to top 25 Buyers	●																							
Property Tour Qualified Buyers		●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

### COOPERATING BROKER CAMPAIGN

Email Blast to Broker Database	●		●		●		●		●		●		●		●		●		●		●		●	
Property Tour Brokers			●				●				●				●				●				●	
Office Meeting Presentations	●		●		●		●		●		●		●		●		●		●		●		●	

### RE-ACTIVE MARKETING

Email Blast to Buyer Database	●		●		●		●		●		●		●		●		●		●		●		●	
List on Loopnet/Costar/MLS/Com	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Social Media Advertisements		●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●